

A CALL FOR POETRY TO ENNOBLE THE MARKETPLACE

Richard Moore

THE CALL

Help, poet! Write an ode a
month to your baking soda.
Charisma give, and glamour,
to poor old Arm and Hammer.

THE REPLY

An ode to baking soda?
O Jesus, what a load a'
If my muse perked old Hammer,
the dirty gods would damn her.

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